

Reward Mechanisms: Teachers

1. Teachers can license their original content
 - lessons & tutorials – can be offered through a paid membership
 - original materials – users pay 5% licensing fees from advertising revenues
2. The best resources developed by teachers (as defined by rating and professional jury panel) can be e-published: co-authors share the revenues
3. Teachers are couches: if their teams (students) earn rewards, they can be rewarded too!