

# Support Mechanisms

Schools, projects, & individuals can receive support from donors & sponsors

1. Donors give, teachers organize projects, students create thank you compositions
2. Sponsors give, teachers organize competitions, students create learning compositions and put sponsor links on their pages

## Benefits for sponsors:

- support good cause and advertise your service and support
  - advertising cost is 2...4 times less as compared with the typical online advertising costs
  - support goes to your customers, not online advertising companies
3. Real life projects
    - Web design, market research, printing materials, etc.